

Quarterly Newsletter Writers Wanted!

Background

The NITRC Team sends a quarterly newsletter designed to add value to the neuroimaging community members who subscribe to it. The newsletter intends to add value to the neuroimaging community by sharing an educational narrative at the beginning of it, followed by information on enhancements and features on NITRC that can support the neuroimaging community's efforts.

Audience

As of early 2021, the Quarterly Newsletter goes to approximately 9,500 subscribers. These subscribers are often registered users on NITRC, but individuals can also subscribe independently to the newsletter without a NITRC user account. They are primarily interested in neuroimaging information and have a wide range of expertise in the area, ranging from undergraduate student-level through well-seasoned academic professionals.

Frequency

The quarterly newsletter is sent each March, June, September, and December, usually mid-month and always on a Tuesday.

Your Commitment

The main piece of content in each newsletter is a narrative written by a member of the neuroimaging community intended to add value to the reader about a specific topic the writer has expertise.

1. You write an informational blog. Due to best-practice writing for email newsletters, we request that you write the narrative so that it falls within 250-500 words total.
 - a. Please keep in mind that this narrative's goal is to *add value* to the reader with new, cutting-edge information.
 - b. Your blog can also include linking to tools/resources on NITRC that are relevant to the main topic and links to resources external to NITRC, including your institution and research.
2. If you would like to propose a title, please do so! We may modify the title to optimize it for the email newsletter platform but, of course, will confer with you before publishing.
3. Ensure to include how you would like an attribution to be made in the newsletter, including your name and affiliation, as appropriate.
4. Once you have written your narrative, please send it back to the NITRC Team (quarterlynews@nitrc.org).
5. You will receive a "test" email of the narrative you provided in context.

6. At that point, modifications can be made before the newsletter is sent to the list of quarterly newsletter subscribers.
7. You provide the final approval of the informational blog within the context of the newsletter template.
8. Watch in wonder as your dedicated effort is shared with over 9,000 members of the neuroimaging community!
9. If you are interested in statistics a week after the newsletter has been sent, please let us know.

Thank you in advance for your interest in helping with the quarterly newsletter narrative!